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## Successfully Implementing SUD C&A into an Integrated Model



Jasmine Brown, M.S., LPC  
Director of Outpatient Operations

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### An Integrated Approach to Care

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### JASMINE BROWN, M.S., LPC

Jasmine Brown is the Director of Outpatient Operations with Metrocare, located in Dallas Texas. Jasmine is a Licensed Professional Counselor. She obtained her Bachelor of Science in Psychology from Texas Woman's University, Master of Science in Psychology from University of Phoenix, and a Certificate in Counseling from Dallas Baptist University. She has been a practicing counselor since 2019. Jasmine has experience working with diverse populations of all ages in both inpatient and outpatient settings. Her experience includes adults and adolescents experiencing depression, anxiety, serious mental illness, psychosis, trauma, homelessness, and anger management. Jasmine is skilled in crisis intervention, de-escalation techniques, suicidal ideation, and homicidal ideation.

Jasmine has been featured in the Dallas Morning News as well as NBC News, for her advocacy within the community. She has been featured on numerous mental health panels and speaking engagements with city council. She was awarded a "mental health hero" for her dedication to those in need and she has received recognition from community leaders for her desire to break stigmas and stereotypes connected to mental health.



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### Session agenda

- Creating successful strategies to target the population
- Overcoming barriers of implementation
- Educating the community
- Engaging external partners
- Application process
- Hybrid Service Delivery
- Overcoming engagement barriers



Q&A

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## Treating the Whole Person

Veteran Services      Local Development Disability Authority  
 Homeless/Housing      Mental Health/Primary Care/Substance Use Services  
 Developmental Disabilities      Pharmacy

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## Mental Health/Primary Care and Substance Use Services

<p><b>Outpatient Services</b></p> <ul style="list-style-type: none"> <li>Adults, Children, Adolescents</li> <li>Evaluation Medication</li> <li>Counseling</li> <li>Life Skills</li> <li>Case Management</li> </ul>	<p><b>Specialty Services</b></p> <ul style="list-style-type: none"> <li>ACT/FACT</li> <li>OCR</li> <li>TCCOMMI/Adult Juvenile</li> <li>DDRTC</li> <li>Wraparound</li> <li>ITCT</li> </ul>	<p><b>Substance Abuse</b></p> <ul style="list-style-type: none"> <li>Adult Outpatient</li> <li>Adult OP Detox</li> <li>MAT</li> </ul> <p><b>Crisis Services</b></p> <ul style="list-style-type: none"> <li>24/7 Hotline</li> <li>Mobile Crisis</li> <li>Outreach Team</li> </ul>	<p><b>Primary Care</b></p> <ul style="list-style-type: none"> <li>Preventive Care</li> <li>Sick Care</li> <li>Flu Shots</li> </ul> <p><b>Pharmaceutical Services</b></p> <ul style="list-style-type: none"> <li>Employee Benefits</li> </ul>	<p><b>Care Coordination</b></p> <ul style="list-style-type: none"> <li>Transition Liaisons</li> <li>Care Coordinators</li> <li>Community Engagement Navigators</li> </ul>
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- Largest provider for mental health in North Texas serving over 55,000 adults and children annually.
- Dallas County's Local Intellectual & Developmental Disability Authority (LIDDA)
- Texas Certified Community Behavioral Health Clinic (CCBHC)

## Population and Services

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**Metrocare's History**

- SUD Services began in 2015
- Detox/IOP/MAT
- Locations for SUD services

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- Identify a community need
- Identify Innovative approaches
- Determine how you will make a difference
- Capturing buy-in from leaders and employees
- Create your team
- Create your passion
- Marketing
- Establish collaborative relationships
- Create new business
- Create a referral base
- Presentations in the community



**Strategies To Target The Population**

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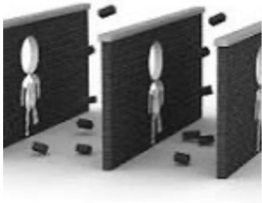
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**Overcoming Barriers to Implementation**



- ▶ HHSC Audit
- ▶ Building Capacity
- ▶ Locations
- ▶ Funding

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**Community Engagement**

- Presentations with external partners
- Funding opportunities
- City leadership
- Schools & Hospitals

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**Application Process**

- ▶ Review your checklist (Form 3209)
- ▶ Review application requirements
- ▶ Create a plan of action for completion
- ▶ Collect funds for fees



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**Required Documents**

- ▶ Operational Plan
- ▶ ADA Checklist
- ▶ Floor Plan
- ▶ Co-Location List



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What is going to set you apart?



- ▶ Hybrid Services
- ▶ Family Engagement Required
- ▶ Curriculum

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Overcoming Barriers



- ▶ Youth Engagement
- ▶ Family Engagement
- ▶ Language Barriers
- ▶ Staffing

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Questions?



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